

TERMS OF REFERENCE

CONSULTANCY - END LINE META-REVIEW OF THE INDIVIDUAL DEPRIVATION MEASURE (IDM) PROGRAM

14 FEBRUARY 2020-V2

SUMMARY

TITLE	Consultancy-End Line Meta-Review of the Individual Deprivation Measure (IDM) Program
PURPOSE	To assess and report on the extent to which the four-year Individual Deprivation Measure (IDM) Program achieved its intended outcomes; identifying any unintended outcomes and capturing lessons related to the enablers and inhibitors to achievement in this Program.
OUTCOMES	<ol style="list-style-type: none"> 1. A meta-review of program performance informed by <ol style="list-style-type: none"> a) A review of all monitoring and evaluation documents commissioned through the course of the program and as specific contributions to the end-line evaluation b) A workshop with key Program partners utilising approaches consistent with 'Contribution Analysis' or 'Outcome Harvesting' methodologies c) Key informant interviews with external stakeholders of the Program
EXPECTED DURATION	28 days (spread across March-June 2020 with a concentration of days in May. Must be available to attend the IDM Conference 6-8 April 2020 in Canberra)
REPORTING TO	Joanna Pradela, Director, IWDA IDM Team + Susan Ward, Program Manager, ANU IDM Team
LOCATION	Home-based with some travel to Canberra
COMMENCEMENT	By 20 March 2020
COMPLETION	29 June 2020
BUDGET	Our budget is aligned to the DFAT Aid Advisor Remuneration Framework Discipline Category C. As a minimum consultants should meet the requirements of Level 3. Interested parties should please provide a quote for the work on this basis.

INTRODUCTION

The Individual Deprivation Measure (IDM) program to ready the IDM for global use is a partnership between the International Women's Development Agency (IWDA) and the Australian National University (ANU). The Australian Government, through the Department of Foreign Affairs and Trade (DFAT), has provided \$10.4 million in funds over a four-year period (2016-2020) and strategic engagement to support further development of the IDM.

The end-line review will assess and report on the extent to which the four-year Individual Deprivation Measure (IDM) Program has achieved its intended outcomes, identify any unintended outcomes and capture lessons related to the enablers and inhibitors to achievement in this Program.

PROGRAM OVERVIEW

The purpose of the IDM Program 2016-2020 is: by 2020 the measure will be ready for global use as an individual measure of deprivation and a tool for tracking how development is changing the lives of the most deprived.

The Program has four outcome areas (Pillars) and associated evaluation domains, related to: 1) the validity and robustness of the measure, itself; 2) data informing an assessment of IDM strengths through multiple use-cases in different contexts; 3) the provision of technology to enable use of the IDM tool and data by others in support of easy and wide uptake, and; 4) enhanced and informed global debate on individual-level, gender-sensitive, multidimensional poverty measurement.

ANU holds a Head Agreement for the Program with DFAT and IWDA and ANU are collaborating partners for the delivery of the Program with a separate Collaboration Agreement. As the two implementing partners, ANU and IWDA lead on different outcome areas with collaboration on activity level and intermediary outcomes.

The Program began with an 'emergent design' which evolved to a final design through a contractual variation process occurring over the time period of 2017-18. This process included making changes to the scope of the outcome areas of the program and revisions to budget. Subsequent to agreement on a 'final design' in 2018, additional variations have occurred to make further scope changes to outcome areas on the basis of shifting interests and priorities.

Though not an explicit outcome of the Program, the partnership between ANU and IWDA has also evolved through the course of the four years. Significant work to resource, manage and govern the partnership, and the creation of associated systems and processes to support collaboration has been undertaken throughout the Program.

The work of the IDM Program is complex and varied, with activities across a range of types and levels of work including survey development, quantitative data collection with samples ranging from ~2,500 to 9,000 and associated statistical analysis, qualitative research, technology development, strategic advocacy and engagement and communications. Research or preparations for research was undertaken in Nepal, Indonesia, Myanmar, South Africa and Solomon Islands. Strategic engagement was undertaken in these contexts, regionally, in Asia, the Pacific, Africa, Europe, Latin America and via engagement in various global fora.

ACTIVITY DETAIL

The Program has an approved Monitoring, Evaluation and Learning Framework, structured around five key areas of investigation – the four outcome areas (Pillars) outlined above, and the fifth which relates to efficiency. Recognising the need to evaluate different components of the program with different methodologies and draw on experts with different skill sets, the end line evaluation is comprised of a series of evaluative pieces geared towards answering specific questions relevant to the different Pillars of work undertaken through the IDM Program. These include:

- A Learning Report from the Myanmar IDM Study;
- An evaluation of the Indonesia IDM Study;
- An evaluation of the Republic of South Africa IDM Study;
- A statistical review of the IDM's sampling strategy and work to determine which questions produce the most in regards to gender-sensitive data;
- A framework for estimating the IDM's cost-per-data point for future use, considering the implementation context to date (trailing and refining) and the experience of the other multi-topic surveys, as a key consideration for useability and sustainability;

- A mapping exercise to identify how the IDM contributes to the gender-data eco system and its relative value-add;
- A synthesis of feedback in relation to the technology prototype by beta-users.

In addition to the commissioned, or specifically produced pieces, for the end line evaluation, the IDM Program has a range of monitoring and evaluation material produced over the course of the program. These include:

- Annual donor reports (x3)
- Mid-year donor reports (x3)
- Reports from Partnership Health Checks (x2)
- Variation documentation (x4)
- Sustainability Papers (x2)
- The mid-term review focused on future sustainability (x1)
- Trip reports and event-based communication reports (x3)

The meta-review for the end line evaluation is (largely) a desk-based exercise to review component pieces of Program monitoring and evaluation for the purposes of assessing and reporting the extent to which the IDM Program has achieved its intended outcomes, identifying any unintended outcomes we have achieved, and reporting lessons on barriers and enablers of achievement.

Supporting the desk-based analysis will be the opportunity to:

- Attend the end of Program Conference in Canberra to see and engage with the Program's outcomes and stakeholders, and capture data relevant to assessing some key evaluation questions related to the valid measure and contribution to enhanced and informed global debate;
- prepare and implement a workshop with key staff from the Program to surface, identify, test and interrogate program outcomes;
- Undertake key informant interviews with Program stakeholders –including some face to face, in the margins of the end of Program Conference.

These activities taken together with the document review will form the basis of the input for your assessment and analysis of Program achievements.

PROGRAM PARTNERS

IWDA IDM Team

ANU IDM Team

DFAT Gender Equality Branch

KEY DELIVERABLES

Consultants to be appointed by 9 March 2020.

DELIVERABLE	TIMEFRAME	INDICATIVE TIME ALLOCATION
Receive Inception briefing and refinement of the evaluation methodology, work plan and timeframes	By 20 March 2020	3 hours
Desk-based review of program documents	By 5 April	3 days
Key informant interview guides developed	By 5 April	½ day
Conference Participation	6-8 April	3 days

Key informant interviews completed (12-15 interviews)	By 24 April (with face to face interviews scheduled for the margins of the Conference)	4 days
Program Partners Workshop	By 30 April	1.5 days
Desk based review of commissioned endline evaluation documents	By 25 May (documents may not be available until 8 May)	5 days
First draft of Report	5 June	6 days
Incorporation of feedback	19 June	4 day
Final Report	29 June	½ day

It is anticipated that these deliverables will be provided through a maximum engagement of 28 days.

REQUIREMENTS

The individual should possess the following skills and experience:

ESSENTIAL

- The evaluation Team Leader must have over 7 years' experience in evaluation, and a relevant tertiary qualification. Active membership to a recognised evaluation society (such as, but not limited to, the Australasian Evaluation Society) will be assessed positively.
- Capacity to translate complex ideas into accessible information to communicate to those with and without deep programmatic knowledge
- Knowledge of the global poverty measurement and gender data landscape
- Experience evaluating programs delivering innovation through their outcomes

DESIRABLE

- Experience evaluating programs delivered through multi-stakeholder partnerships

EXPRESSIONS OF INTEREST

Candidates are invited to submit expressions of interest (no more than 3 pages) addressing the following:

- An outline of the proposed methodology and work plan for undertaking the work and completing the deliverables
- A statement against the criteria as set out in the essential requirements for the team leader (CVs of the Team Leader and any other team member to be involved should be provided as an annex)
- A detailed timeline and budget indicating fixed and indicative costs, including travel costs (to attend the end of Program Conference and Program Partners Workshop in Canberra in April 2020 from home post, including reasonable accommodation and per diem costs on a reimbursable basis).

Expressions of interest that do not cover these requirements will not be considered. Applications will be assessed on a continuous basis until closing on 11.59pm, Sunday 1 March 2020; we encourage all applicants to submit early. Applications should be sent to jpradela@iwda.org.au or **contact 0405 751 565 for more information.**