

PO Box 64 Flinders Lane VIC 8009 ABN 19 242 959 685 T +61 3 8373 2500 E iwda@iwda.org.au www.iwda.org.au

## POSITION DESCRIPTION

Position Title	Director, Business Transformation
Time Commitment	Full time (1.0 FTE), 10-12 month parental leave contract
Classification	SCHADS 7
Location	Level 1, 250 Queen St, Melbourne

### **ABOUT THE ORGANISATION**

IWDA is an Australian-based organisation, resourcing diverse women's rights organisations, primarily in Asia and the Pacific, and contributing to global feminist movements to advance our vision of gender equality for all.

**VISION:** Gender equality for all

PURPOSE: To defend and advance the rights of diverse women and girls

VALUES: Feminist, Accountable, Collaborative, Transformative

#### **OUR GOALS 2020-2023:**

- 1. Resource and contribute to a resilient and vibrant feminist movement
- 2. Promote systemic change towards gender equality for all
- 3. Build a resilient and relevant feminist organisation

We resource the work of diverse women's rights organisations, enable them to be more effective by providing support that goes beyond money, and we make our own contributions to feminist movements through advocacy, knowledge creation and translation.

As part of this contribution, we take actions to decolonise our approach to feminism and development. We want to become the best we can be in the world at north-south partnerships. This means we seek to understand and leverage our locational power so that we know when to:

**STEP UP:** and use our power to leverage resources and access for women's rights organisations, and make our own contribution to feminist movements

STAND WITH: feminist movements in solidarity and amplify the work of global south actors

**STEP BACK:** when others are better placed to take the lead.

Our Strategic Plan outlines a third way between the models of women's funds and international development NGOs. It was developed during 2020, a year of significant, unpredictable global change, with many unknown consequences for funding flows.

International Women's Development Agency (IWDA) has an EO exemption (H69/2022) and requests applications from women (including trans women) and non-binary people only.

IWDA welcomes people with different skills and life experiences, and encourages women from culturally and linguistically diverse backgrounds, women with disabilities and First Nations women to apply. **Preference will be given to applicants who have experience in, or strong community ties to, one of the countries in which IWDA supports partners.** 

### **POSITION SUMMARY**

The Director, Business Transformation is responsible for increasing connection and leveraging opportunities between all sources of funding (e.g. grants and fundraising).

Reporting to the Chief Executive Officer, this inspirational leader will lead IWDA's income development and communications to ensure IWDA's long-term sustainability, influence and profile. The incumbent will also lead increased collaboration between people and culture and business systems and operations to ensure IWDA's business effectiveness and efficiency.

#### **EMPOWERING WOMEN TO LEAD**



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The Director is an integral member of IWDA's leadership team and will work collaboratively with the team to ensure IWDA's sustainability, effectiveness and sector influence.

## **KEY RELATIONSHIPS**

Reports to: Chief Executive Officer

Manages: Communications Manager, Fundraising Manager, People & Culture Manager, Operations

Manager, Development Manager

Internal: IWDA Board, IWDA Leadership Team, Systemic Change & Partnerships Team, Knowledge

Translation & IDM Team, Finance Team

External: National and global women's rights organisations and networks, major donors, supporters

and foundations, media and marketing stakeholders, ACFID, ACNC, ICT contractors and providers, insurance and travel providers, DFAT, service providers, consultants, training

providers, legislative bodies, industry organisations and legal firms

#### **KEY RESPONSIBILITIES**

### 1. Resource Mobilisation

- Lead organisational fundraising strategies and innovations to drive acquisition, growth and income diversification targets aligned with IWDA's Income Plan
- Drive the integration and effectiveness of IWDA's fundraising and grant development functions to ensure that IWDA meets its multi-year income strategies and goals
- Develop, lead and manage strategies to grow and diversify income from corporate and philanthropic partnerships, major donors, trusts and foundations
- Drive improvements in information management to build stronger, reliable and respectful networks to assist IWDA supporter growth
- Cultivate and manage supporter relationships with major donors, funders and others as required
- Develop and drive implementation of measurement criteria to monitor income performance, identify
  deficiencies, and develop actionable solutions to safeguard IWDA's long term financial sustainability
- Provide analysis to IWDA's Leadership team and Board on the organisation's current and potential income streams and drive evidence-based enhancements
- Oversee and support the Development Manager to develop institutional grant pipelines and deliver successful bid proposals

# 2. Culture, Collaboration & Influencing

- Engage fully in the strategic leadership of IWDA; contributing to setting organisational strategic direction and building organisational sustainability, influence and success
- Model IWDA's values and behavioural competencies at all times
- Model and drive positive risk and safety culture
- Co-create and model a visibly collaborative leadership approach that supports full integration of teams across business transformation, while providing a single point of accountability
- Inspire strategic leadership and management across the organisation to achieve optimum outcomes, behavioural and organisational objectives, and ensure low staff turnover
- Contribute strategically to organisational development, human resource management and policy review/development
- Support, advise and brief the CEO on relevant matters for internal and external purposes
- Collaborate with Leadership team on organisational monitoring, evaluation and learning (MEL)
- Develop and maintain effective external relationships with key stakeholders, including government departments, universities, research institutes, multilateral institutions, advocacy coalitions, regulators, peak bodies, business partners, key suppliers and other relevant parties
- Serve and promote IWDA's interests, reputation and goals



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- Provide input to government and regulatory inquiries and contribute to the ongoing development of the Australian development sector
- Oversee quality control of all outputs to maintain IWDA's reputation and influence in the sector

# 3. Stakeholder engagement & communications

- Lead the ongoing stewardship of IWDA's brand and reputation to increase recognition and influence
- Direct IWDA's positioning, marketing and communications to achieve strategic goals and successfully implement a renewed IWDA Communications Strategy
- Align IWDA's strategic communications with Strategic Plan outcomes
- Ensure IWDA's evaluative findings, results and impact are communicated to internal and external stakeholders to enhance organisational transparency and traction for support

# 4. Business Operations

- Oversee and support the development of integrated processes, practices and systems to ensure IWDA's business effectiveness and efficiency
- Oversee the implementation, operation and utilisation of cost-effective, innovative and robust IT systems, including data security (e.g. NetSuite, Websites, Salesforce)
- Oversee IWDA's facilities management including overseeing delivery of IWDA's office lease arrangements for 2023 and beyond; office relocation, office maintenance, real estate agreements, management of works, leasehold improvements and asset management
- Oversee all aspects of IWDA's strategic and operational procurement, including travel, health services, information technology, offices supplies, furnishings, etc., and ensure value for money

### 5. Legal affairs, risk & compliance

- Oversee the development of robust and consistent contracting processes across the organisation, ensuring integrity of all major IWDA contracts and act as a co-signatory as required
- Ensure adherence to and drive the development of organisational policies and procedures and integrity of corporate systems
- Oversee sector compliance including ACNC, DFAT, ACFID and IATI
- Monitor all insurances and oversee renegotiation as required
- Lead IWDA's risk management and assessment process, including annual risk review, business continuity and crisis management

# 6. People & Culture

- Oversee and support the People & Culture Manager to deliver values-aligned people & culture
  policies and services to ensure that our workforce and culture is safe, stable and strong
- Oversee and support the Culture & Transformation Advisor and People & Culture Manager to deliver IWDA's River of Change (culture transformation, anti-racism, diversity and inclusion program)
- Oversee employee relations and development programs to ensure staff are supported and developed in order to achieve strategic goals
- Oversee compliance with all relevant awards, legislation and National Employment Standards
- Oversee OHS&W compliance for all staff in Australia and overseas
- Oversee the provision of people-related reporting to relevant stakeholders

# 7. Financial planning & budget control

- Support the CEO in the formulation and application of funding parameters for annual and longer-term budgets and driving cost effectiveness
- Collaborate with Director, Systemic Change and Partnerships to enable and maximise local, national and international funding opportunities



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- Ensure that adequate staff cost recovery and organisational overhead costs are integrated into all funding proposals and budgets to enable organisational sustainability
- Collaborate with the Leadership team on the annual departmental budget and contribute to the annual organisational budget process
- Manage all Business Transformation departmental costs within budget and oversee all contracted requirements, management fees, operational and communications costs
- Analyse monthly financial reports and report on variances and opportunities for realising cost savings and efficiencies
- Collaborate with the Leadership team to develop funding pipelines, oversee international business development and ensure IWDA's financial sustainability
- Ensure income and expenditure are planned and managed in a strategic and sustainable manner
- Collaborate with the Leadership Team to advance IWDA's institutional fundraising agenda, supporting strong connections between resource mobilisation and program thematic priorities, fostering the development of IWDA partnerships and coalitions

# 8. Learning & Growth

- Demonstrate continuous learning and improvement, individually and as part of the Leadership team
- Identify own knowledge and experience gaps and proactively seek expertise in others
- Model and promote a learning and growth mindset across the organisation
- Model and promote a solutions-focused culture across the organisation

### **SELECTION CRITERIA**

### **Technical Experience**

## **Essential**

- 1. Substantial experience in executive, leadership or senior management positions
- 2. Experience overseeing organisational operations functions including operations and people & culture
- 3. Experience developing integrated processes, practices and systems to improve organisational efficiency
- 4. Demonstrated experience building the recognition and influence of a brand and implementing targeted advocacy strategies
- 5. Proven experience and achievement in building new partnerships, income growth and supporter acquisition in fundraising and grant seeking environments
- 6. Experience leading successful innovative marketing and communications campaigns
- 7. Advanced skills in budget development, forecasting and analysis

## **Desirable**

- 8. Knowledge of women's rights issues and gender equality, preferably with an understanding of international development
- Tertiary qualifications highly regarded (e.g. business management, social/public policy)

# **Behavioural Competencies**

- Inspirational Leadership Valuing Diversity
- **Empowerment**
- Acting with Transparency
- **Building Trusting Relationships**
- Collaborating for success
- Learning, Improving & Adapting
- Judgement & Decision Making
- Managing Work & Quality

### **GENERAL CONDITIONS**

All IWDA staff and volunteers are required to:

- Support and demonstrate IWDA's Values and Behavioural Competencies
- Act at all times in accordance with IWDA's Code of Conduct and Policies
- Comply with IWDA's Occupational, Health, Safety & Wellbeing Policy and practices
- Support a child safe organisation and undertake a police check prior to commencement and every 3 years thereafter.





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# TRAVEL REQUIREMENTS

This position may require occasional domestic and international travel. It is a condition of employment that staff abide by all IWDA security and safety policies and procedures. Travel to remote locations is a requirement of the role and staff should be confident and fit to travel to these locations.