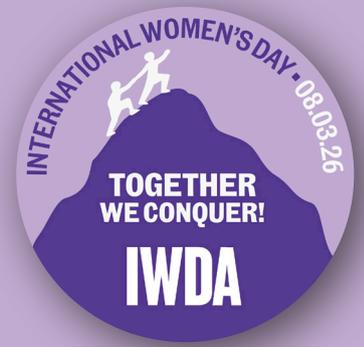


INTERNATIONAL WOMEN'S DAY



WHAT IS IT?

International Women's Day on 8 March is a day to celebrate the achievements of women, whether social, political, economic or cultural.

The global theme for 2026 is **Give to Gain**; Together lets help forge gender equality through abundant giving, because when women thrive, we all rise.

A HISTORY OF THE DAY

In 1908, thousands of women took to the streets of New York to protest for shorter hours, better pay and working conditions, as well as voting rights.

In 1909, the Socialist Party of America announced a National Women's Day to honour the strikers.

In 1910, it went global after attendees of the International Conference of Working Women voted for the creation of a Women's Day. The first International Women's Day was held in 1911, and more than a million people turned out to rallies in Europe.

In 1975, the United Nations adopted International Women's Day on 8 March, when it is still held.

And as Australia's leading agency solely focused on gender equality for all, IWDA have been a formidable voice in the global feminist movement for more than 40 years, amplifying why IWD still needs to exist and what people can do to be part of the movement.

WHY DOES IT MATTER?

Because we're not there yet.

The first women's march was about ending harmful workplace conditions and exploitation. Sadly, those aims are still relevant today.

Because the rights we have are not secure.

Sometimes after progressive women's rights laws are established, they are still disregarded.

Because progress hasn't been equal.

Many women still face compounded challenges in the fight for equality.

HOW CAN I GET INVOLVED?

Learn more

Find out more about the feminist movement and the fight for gender equality.

Share with your peers

Celebrate your favourite women, women leaders, or feminist achievements by shouting them out using the hashtag #IWD26.

Be deliberate in your choices

Think about whether there are opportunities to support women's livelihoods through the media you consume or the products you buy.

Be Part of the Movement

You can help move the mountain of gender inequality this International Women's Day at conquer.iwda.org.au or phone **1300 661 812**.

ARE MEN WELCOME TOO?

Yes. Male allyship, especially when men use their privilege to support gender equality, is a welcome amplification of women's voices.



**WHEN MOVEMENTS RISE
MOUNTAINS MOVE**

IWDA INTERNATIONAL
WOMEN'S
DEVELOPMENT
AGENCY